

Change Detection

Identify problematic changes to high-risk websites

Monitor high-risk merchants

Keep tabs on higher-risk, profitable merchants to maximize revenue.

Spot content changes

Quickly identify website changes that could lead to higher chargebacks.

Mitigate compliance risk

Reduce portfolio risk by ensuring merchants remain in compliance.

Benefits

Grow your business faster with higher-risk merchants

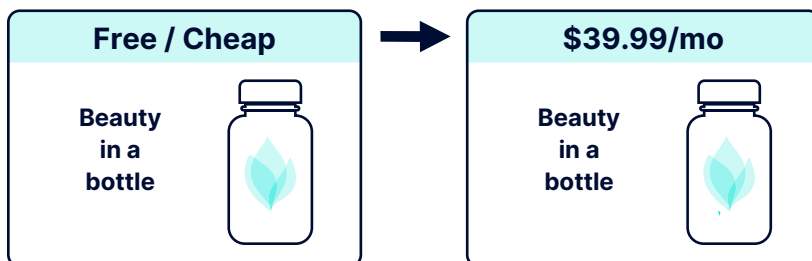
- Uncover hidden risk that might otherwise go unnoticed.
- Protect against fraud loss, high chargeback rates, and possible card network fines.
- Leverage automation for non-compliance tracking, freeing your team to focus on higher-value work.



Risk = high chargebacks

G2 Risk Solutions (G2RS) monitors changes to merchant terms of service, marketing claims, and more.

Subscription. Continuity. Negative option.



Merchants with enticing offers can be lucrative, but customers often don't realize that they need to opt out.

Key features



Change detection

Receive alerts related to changes in merchant shipping and return policies, terms and conditions, product efficacy statements/claims, product safety information, and more.



Customized monitoring

Tailor granularity of reporting to target specific changes of concern or to receive all notifications.



Before / after

Receive a “before and after” overview of changes to save your team time and quickly assess the risk associated with any given change.



Flexible frequency

Choose to monitor daily, weekly, monthly, or on a customized cadence based on merchant type and your unique risk tolerance.

Risks: Violations and fines

CBD merchants can offer dozens (sometimes even hundreds) of products, and seemingly slight product-line updates can dramatically increase risk. G2RS monitors changes to products and marketing, jurisdictional compliance, and more.

Psychoactive botanicals. Nutraceuticals.



Red flags

- Altered ingredients (e.g., adding THC)
- Dramatic price changes
- Problematic marketing claims
- Cross-jurisdictional shipping